



J.W. Childs Associates Rebrands as Prospect Hill Growth Partners

Waltham, Mass., March 25, 2019 – J.W. Childs Associates (JWC), a private equity firm that invests in mid-market North American consumer and healthcare growth companies, today announced it is changing its name to Prospect Hill Growth Partners. The firm’s investment and finance staff will remain in place and continue to manage the active investment funds established by JWC.

Managing Partner Adam Suttin and Partners David Fiorentino, Jeff Teschke and William Watts have invested \$2.7 billion of capital in 35 portfolio companies while working together over the last two decades and will continue to lead the firm. Prospect Hill Growth Partners will manage two investment funds established by JWC, which include majority interests in nine companies acquired since 2015:

- Comoto Holdings - the leading omni-channel retailer of motorcycle accessories, parts and apparel
- EbLens - a lifestyle retailer of urban-inspired footwear, apparel and accessories
- Honors Holdings - the largest franchisee and operator of Orangetheory Fitness studios
- KeyImpact Sales and Systems - an independent foodservice sales and marketing agency
- Outward Hound - a designer, manufacturer and distributor of pet products
- Shoe Sensation - a Midwestern family footwear retailer
- Siromed - a physician practice management company focused on anesthesiology
- Urology Management Associates - a provider of administrative services to New Jersey Urology, the second largest urology practice in the United States
- Walker Edison - a leading supplier of innovative, affordable home furnishings to global e-commerce platforms

Phil Damiano, Joe Fortunato, Dr. Mitchell Eisenberg and Dr. Lewis Gold remain as operating partners to provide operational insights and strategic guidance to the management teams of Prospect Hill Growth Partners’ portfolio companies. The operating partners have been highly successful CEOs of private-equity backed companies. Damiano, former president of the DYMO Corporation, is focused on consumer product opportunities. Fortunato, former CEO of GNC Holdings, specializes in multi-channel retail and e-commerce. Eisenberg and Gold, previously CEO and president, respectively, of Sheridan Healthcare, focus on healthcare investments in physician practice management.

“While our name is new, Prospect Hill Growth Partners will continue to operate under the leadership of David, Jeff, Bill and myself and our experienced team,” said Suttin. “We have deep expertise in consumer and healthcare investing and will continue to work with founders, entrepreneurs and management teams to accelerate growth and provide guidance in navigating the challenges of expansion strategies.”

PROSPECT HILL

G R O W T H P A R T N E R S

About Prospect Hill Growth Partners

Prospect Hill Growth Partners is a Boston-area private equity firm that makes control equity investments of between \$25 million and \$100 million in North American consumer and healthcare growth companies. The partners of Prospect Hill Growth Partners have invested \$2.7 billion of capital in 35 portfolio companies while working together over the last two decades. The partners successful investment track record has been built on a sector-focused strategy and their extensive expertise. For more information, please visit www.prospecthillgrowth.com.

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